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Help Them Grow or Watch Them Go



CAREER DEVELOPMENT is one of the most **powerful** and underutilized **levers** managers have to **drive** engagement, retention, and **results**

BEVERLY KAYE

Dr. Beverly Kaye is an internationally recognized authority on career issues and on retention and engagement in the workplace. She was recently honored with the “Distinguished Contribution” award by the American Society for Training and Development (ASTD) for her groundbreaking and continued impact on workplace learning over the past three decades.

As founder and Co-CEO of Career Systems International and a bestselling author on workplace performance, Dr. Kaye and her team have worked with a host of organizations to establish cutting-edge, award-winning talent development solutions. Her first book, **Up Is Not the Only Way**, foresaw the effects that leaner, flatter organizations would have on individual careers and the subsequent need for workers to take charge of their own careers. She also developed learning solutions and systems for managers and employees to work together to help employees achieve their developmental goals. With the fourth edition of a bestseller she coauthored, **Love ‘Em or Lose ‘Em: Getting Good People to Stay (Berrett-Koehler 2008)**, Bev addressed one of the most pressing workplace problems of the 21st century: retaining and engaging employees. In her follow-up companion best seller, **Love It, Don’t Leave It: 26 Ways to Get What You Want At Work (Berrett-Koehler, 2003)**, she shows employees how they can find greater satisfaction in their current work lives.

Bev is a Jersey Girl but has been living in the Los Angeles area for almost 40 years. (Still a Jersey girl!) She’s been married for 38 years to her ex-rocket scientist husband, Barry, and is mom to a grown-up daughter, Lindsey, and a grown-up dog, Roxy. She enjoys swimming laps in the summer, skiing in the winter, and breaking bread with friends all year long.



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JULIE WINKLE GIULIONI

Julie Winkle Giulioni has spent the past 25 years improving performance through learning. She's partnered with hundreds of organizations to develop and deploy innovative training products that are in use worldwide. Julie is well known and well regarded for her creative, one-of-a-kind solutions that consistently deliver bottom-line results.

As co-founder and principal of DesignArounds, Julie leads multidisciplinary teams that create award-winning electronic and instructor-led training. She is an author and respected speaker on a variety of topics, including performance improvement, leadership, sales, and customer service.

Previously Julie was the director of product development for AchieveGlobal, one of the world's largest commercial training and development companies. She has also held training management positions in financial services and retail organizations, taught marketing at the secondary and post-secondary level, and served as a department chair at Woodbury University.

When Julie is not working with clients, she's an active community member and PTA/soccer mom. A Southern California native, she's as comfortable doing stand-up paddle boarding as she is doing stand-up training. Julie currently lives with her husband, Peter, their two children, Jenna and Nick, and a puppy, Pixel, in South Pasadena.

